The Business Advocacy Fund exists to support business member organizations engage in public private dialogue and advocate policy reform to improve the business enabling environment in Kenya.

We offer support in the following areas:

**Training** - We provide a wide range of training to help you develop your skills in advocacy and dialogue as well as in project management.

**Grants** - We provide grants to eligible business associations to commission research, prepare policy positions and engage in dialogue and advocacy.

**Mentoring** - As you progress, we will be with you every step of the way, if you need us, providing advice, guidance and support.

**Public relations support** – Many business associations do not have the capacity to communicate strategically around their advocacy issues. We provide PR support to help associations communicate better.

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**PR support: Kenya Association of Hotelkeepers and Caterers**

"Kenya Association of Hotelkeepers and Caterers allied with the Pubs Entertainment & Restaurant Association of Kenya engaged the Kenya Copyright Board to advocate reforms to music royalty arrangements. We commissioned a communications consultant to develop a public information strategy. This created public interest and pressure prompting negotiations between Collective Management Organisations and association representatives culminating in an agreed music tariff with the Kenya Copyright Board’s support."

Sam Ikwaye, Executive Officer, Kenya Association of Hotelkeepers and Caterers, Coast Region
We have long been concerned about rapid urbanisation and uncoordinated physical growth of towns. With BAF’s support, we undertook research to determine the technical capacities of municipalities and proposed a policy for development control. A key outcome was the adoption by the government of the National Spatial Plan 2015-2045 and the automation of development control in four counties. We are now engaging on the automation of development control systems in three counties.

Jacob Mwangi, Chief Executive Officer, Architectural Association of Kenya

Advocacy support: Architectural Association of Kenya

“BAF supported us with an advocacy grant, advice and mentoring resulting in us partnering with Nairobi County Government, Kenya National Chamber of Commerce and Industry (Nairobi) and the Ruaraka Business Community to develop the Nairobi Solid Waste Management Act to address the daunting challenge of waste management in Nairobi. Together, we are now developing regulations expected to lead to a cleaner and greener Nairobi.”

Nancy Kariuki, Programs Manager, Kenya Alliance of Resident Associations

Mentoring and advocacy support: Kenya Alliance of Resident Associations

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Nancy Kariuki, Programs Manager, Kenya Alliance of Resident Associations

Capacity building: East African Grain Council

“The policy position workshop helped us to develop a clear and succinct policy position; the interview training gave us the confidence to articulate compelling arguments for policy reform. As a result, we have had more fruitful interactions with policy makers on developing standards for Hermetic Storage Technology and the adoption of a Warehouse Receipt System Bill.”

Kim Mhando, Policy Research & Advocacy Manager, East African Grain Council

Advocacy support: Architectural Association of Kenya

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